



TECHIE KIDS CLUB

Coding + Robotics Enrichment

Techie Kids Club enrichment is coming to your area!
Coding enrichment will delight families—and set your program apart.
All this without any additional staff, materials, or training needed.



PROGRAM OVERVIEW

- The enrichment program is always free for your school.
- Enrichment classes are held at your school, once a week by our certified Enrichment Coach, trained in our STEAM curriculum.
- Classes are 45 minutes long and accommodate 10 to 12 children.
- Coaches are certified and background checks are provided.
- We provide the materials, (including devices, tech tools, and robots!)
- Bonus On-Demand content is free for your school—and your students.



DEMO DAY GUIDE

- We'll provide flyers, posters, and signs ahead of Demo Day to help you promote your new enrichment program.
- On Demo Day, our Coach arrives 15 minutes early to meet your team and set up materials.
- Take photos during the demos to share with families on social media and parent communications apps. Parents *LOVE* that their child is learning to code!
- Stickers and flyers are sent home with students after the class to encourage registration.



YOUR CODING + ROBOTICS PROGRAM

- Your school is listed on our website; families register and pay for the program securely there.
- Registration is rolling, new students can join a class at any time.
- Parents manage their enrollment, including the option to pause or cancel registrations on our website.
- When a class is filled, our coach will help you schedule more.
- We'll send regular updates to your families about what the children are learning in class, resulting in thrilled families and thriving students!

Schedule your demo at [TechieKidsClub.com/demo](https://www.TechieKidsClub.com/demo) »

